



2025 POSTER FAIR

FROM IDEAS TO IMPACT: INNOVATION IN INTERPROFESSIONAL EDUCATION & PRACTICE



THURS, NOV 20, 2025 // 3:00 - 5:00 PM ET



ZOOM



POSTER GUIDELINES

Format & File Requirements

- Recommended size: **Horizontal, 16:9 aspect ratio**
- File type: **PDF only**, max **16MB**
- Reduce file size if needed (tips available [here](#))

Poster Upload

- Upload is required for all presenters
- Deadline: **Monday, November 3, 2025 at 11:59 P.M. ET**



Link will be live on **Monday, October 20**.

DESIGN TIPS

General

- Be clear and concise—avoid overcrowding
- Display title and presenter names prominently
- Optional: Add a [QR code](#) linking to more info or contact details

Images

- Use high-resolution, royalty-free images available on sites like [The Noun Project](#), [Unsplash](#), [Pixabay](#), and [Pexels](#).
- Avoid watermarks, stretched, or pixelated graphics

Tables & Charts

- Use [APA format for tables](#)
- Keep charts simple and legible—avoid small fonts or clutter

ACCESSIBILITY & READABILITY

Font

- Use **sans serif fonts** (e.g., Arial, Calibri)
- Font size: **24 pt minimum; 32 pt+ recommended**
- Avoid all caps, italics, shadows, and underlines

Color & Contrast

- Ensure strong contrast (e.g., black on white or white on dark blue)
- Avoid difficult combos like red/green or text over images
- Use [this tool](#) to test color accessibility

RESOURCES

- [#betterposter](#)
- [Design Principles for Effective Posters](#)
- [Poster Perfect \(Science\)](#)
- [The Scientist's Guide to Poster Design](#)
- [Kira McCabe: Can You Read Me Now?](#)

Past IPEC Poster Fairs:

[2024](#) | [2023](#) | [2022](#) | [2021](#)